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CITY OF NEW YORK MANHATTAN COMMUNITY BOARD 10

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October 10, 2025

Fritzgerald Gesse, CEO, Bike Cafe

Re: Letter of Support – Bike Cafe

Manhattan Community Board 10 is pleased to extend its **letter of support** for **Mr. Fritzgerald**, the creator of the **Bike Café** initiative, a mobile, franchise-based food and beverage concept designed to operate within the Harlem community.

The Board recognizes the **Bike Café** as an innovative and community-centered project that aligns with our mission to promote **local entrepreneurship, workforce development, and neighborhood vitality**. As a Harlem native, Mr. Fritzgerald's personal connection to 133rd Street and Amsterdam Avenue underscore his dedication to giving back to the community that raised him. His project demonstrates a thoughtful approach to both sustainability and empowerment, offering residents access to high-quality, locally sourced coffee, ice cream, bagels, and pastries, while creating new employment and small business ownership opportunities.

The Bike Café's design, a mobile tricycle model available in both electric and non-electric options, not only promotes **environmental consciousness** but also offers a flexible, scalable business model adaptable to the unique spaces within Harlem's parks and public areas. The inclusion of features such as independent operations, a water tank, and refrigeration components shows a strong commitment to practicality, innovation, and service quality.

Manhattan Community Board 10 views this project as a **positive contribution to Harlem's local economy** and a reflection of the entrepreneurial spirit that defines our community. We encourage cooperation and support from relevant City agencies, including the Department of Parks and Recreation, to help bring this initiative to fruition.

We commend Mr. Fritzgerald for his commitment to Harlem and for presenting a project that prioritizes local ownership, sustainability, and community benefit. The Board proudly supports this initiative and looks forward to seeing its impact on our neighborhood's continued growth and vibrancy.

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Board Chairperson
Manhattan Community Board 10

Hon. Cicely Harris
Committee Chairperson
Manhattan Community Board 10